



Comcast Channel 29  
Verizon Channel 22

Mendham TV Sponsor Agreement  
[www.mendhamtv.org](http://www.mendhamtv.org)

Mendham TV relies on sponsors to offset the costs of services it provides to the community. Your tax-deductible donation supports the general operations and programming of the station. Mendham TV recognizes sponsors' contributions with general support announcements (GSAs) that run during the Community Bulletin Board (CBB) segments between programs. The CBB runs 24 hours a day, 7 days per week, throughout the day.

Sponsors will be featured on TV via a slide or video spot during the CBB for 15-30 seconds, over 40 times per week. The featured content will vary depending on the level of sponsorship (see specific levels below for details). GSAs are not commercial in nature and content must refrain from comparative descriptions, qualitative language, pricing information, calls to action, or inducements to buy, sell, rent or lease.

### Sponsor Levels

*Please select from the following options (**Please make check payable to Mendham TV**):*

**Platinum Sponsor: \$3,000/year** \_\_\_\_\_

- Benefits include daily recognition via a 30 second feature on the Community Bulletin Board throughout the day including sponsor's name, logo, address, website, phone number, key points about the business (ex: Jones, Smith and Brown, Providing Financial Services), etc. Sponsors are also recognized on the Mendham TV website.

**Gold Sponsor: \$2,000/year** \_\_\_\_\_

- Benefits include daily recognition via a 15 second feature on the Community Bulletin Board throughout the day. Sponsors are also recognized on the Mendham TV website.

**Silver Sponsor: \$1,250/year** \_\_\_\_\_

- Benefits include daily recognition on your own slide featured on the Community Bulletin Board, plus recognition on the Mendham TV website.

**Bronze Sponsor: \$500/year** \_\_\_\_\_

- Benefits include daily recognition in a list with all other Bronze sponsors on a slide of the Community Bulletin Board and recognition on the Mendham TV website.

Sponsor: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_